

**October 18, 2011**  
**NEWS AND PRESS RELEASES**

*ManageMyASC.com partners with Kerlan-Jobe and merges its SurgiCoder technology*

As MMX Holdings, LLC prepares to launch its [www.managemyasc.com](http://www.managemyasc.com) platform for commercial release it is pleased to announce that it has been joined by the investment arm of the Kerlan-Jobe Orthopaedic Clinic, as part of MMX's acquisition of the SurgiCoder technology platform.

Kerlan-Jobe participated in the initial acquisition and development of the SurgiCoder technology ([www.surgicoder.com](http://www.surgicoder.com)), a coding tool for surgeons. Surgicoder helps doctors and coders stay on top of coding workflow by driving to an accurate and complete coding solution. Surgicoder's powerful rules engine allows practices to customize their coding rules to provide exceptions specific to carriers and almost any other imaginable scenario.

"The affiliation with Kerlan-Jobe not only added to our equity financing, but also anchored MMX to a prominent physician group that is intimately familiar with ASC operations and management. The orthopedic community is a significant segment for surgical centers and this relationship gives us a strong connection to that community. The SurgiCoder technology is a perfect fit for our platform and allows us to offer this to surgical centers as part of an integrated solution." said John Seitz, CEO of MMX Holdings ([www.managemyasc.com](http://www.managemyasc.com)).

W. Harwood Runner, CEO of Kerlan-Jobe added, "We are delighted to participate with MMX as they build out an integrated suite of management tools. John's leadership position in the outpatient surgery business and his insights into the key success factors for the future of the industry make this a natural for us."

The Kerlan-Jobe Orthopaedic Clinic is a world leader in the diagnosis and treatment of orthopaedic and sports medicine injuries and illnesses. In addition to sports medicine, Kerlan-Jobe provides diagnosis and treatment for a wide range of musculoskeletal conditions and injuries. Kerlan-Jobe physicians are renowned for their research in the areas of sports medicine and orthopaedics.

Manage My ASC is a real-time, interactive management tool that provides an unprecedented view into the financial and operational performance of an ambulatory surgical center. This comprehensive platform provides the owners and management of a surgical center with reporting, tracking, benchmarking, analysis and expert recommendations that solve problems, recognize opportunities and get results.

For additional information:  
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