



**October 18, 2011
NEWS AND PRESS RELEASES**

ManageMyASC.com welcomes Larry Leisure (Accelus, Kleiner Perkins) to its Advisory Board

As MMX Holdings, LLC prepares to launch its www.managemyasc.com platform for commercial release it is pleased to announce that Larry Leisure has joined the Company's Advisory Board and is participating as a strategic advisor.

Manage My ASC is a real-time, interactive management tool that provides an unprecedented view into the financial and operational performance of an ambulatory surgical center. This comprehensive platform provides the owners and management of a surgical center with reporting, tracking, benchmarking, analysis and expert recommendations that solve problems, recognize opportunities and get results.

"Larry brings an incredibly strong strategic and investment perspective to us that is essential to our launch and growth plans. I'm very excited to be working closely with Larry" said John Seitz, CEO of MMX Holdings (www.managemyasc.com).

Larry Leisure is the Managing Partner of Accelus Health Partners, LLC, a consulting and advisory firm serving the life sciences and managed care sectors. Larry also serves as an Operating Partner for Kleiner Perkins Caufield & Byers where he is a member of their Life Science Group. He has had a distinguished consulting career in healthcare serving in a number of senior advisory and management roles. His leadership positions have included Accenture where he was the Global Managing Partner for the Health Vertical, Price Waterhouse where he led their Employer and Payer Managed Care Practices and Towers Perrin where he led their Group Benefits and Managed Care practices. In these roles he served as client partner to many of the largest US health plans and PBMs as well as number of the largest US employers. From 2003 to 2007 he joined one his clients, Kaiser Permanente, where he was Senior Vice President and oversaw the sales & account management functions.

Larry is well-known industry leader and frequent speaker at global healthcare, personalized medicine and innovation conferences. He sits on the boards of several venture backed health information technology and bioscience companies including Crescendo Bioscience, Healthy Circles, Jiff, Seriosity and Tethys Bioscience as well as participates as a board observer and advisor to Navigenics and RedBrick Health.

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